

# The new IBM JX demonstrating its most advanced technological feature.

For under \$3,000 it's the lowest priced member of the IBM PC family we have ever marketed. Because the more we learn about making PCs, the more we learn about keeping costs down.

With the JX you'll find all the things you'd expect from IBM.

Like compatibility with a vast array of

Rec. Retail Price \$2,861. Includes single diskette, 128 Kb RAM, full keyboard and colour display.

PC software such as the IBM Assistant Series. And the ability to upgrade capacity.

Improved technology has resulted in high-grade colour resolution that could not be easier on the eye.

You'll have a choice of two precision touch keyboards and a disk loading mechanism that has never been smoother.



Our new 90mm (3½") diskette takes up about one third the space of a conventional 135mm (5¼") diskette, yet stores as much information.

The new IBM JX. It's got value written all over it.

For more information, or the name of your nearest Authorised IBM Dealer, please

call IBM Direct (and ask for extension JX) on Sydney 2 0531, Melbourne 614 1511, Brisbane 229 6711, Adelaide 212 6899.

Canberra, Darwin, Hobart, Perth and all other areas 008 22 2224 (local call fee only).



IBM Australia Limited (Inc. in NSW)

DDB 4104 001